### WOODual: DESCRIPTION AND AIMS OF THE PROJECT

## **CONTACT US**

# WOODUAL

The project builds up a strong and continuative partnership among different stakeholders active in manufactoring and furniture sector and experts in education and training issues in order to update and improve current professional profiles in wood and furniture sector answering to the skills gap.

- To contribute to adapt curriculum by investigating the technological and soft skills gap in the professional profiles.
- To contribute to overcome youth stereotypes and biased perceptions concerning skilled manual occupations and traditional economic sectors.
- To propose and test a cooperation framework between different stakeholders to define integrated transnational dual learning models.
- To increase organizational, social, emotional, entrepreneurial and technological skills and competences in VET students and workers.



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Wood Sector
and Dual Learning
for Youth Employment



#WOODual

## THE FURNITURE AND THE WOOD INDINDUSTRY

- The wood manufacturing sector is characterized by a vast majority of SMEs, which in 2013 were responsible for 85% of the employment and 77% of value added.
- Employment the sector employs around 1 million workers in 130 thousand companies generating an annual turnover of around EUR 96 billion.
- Trend setting-EU furniture manufacturers set global trends. About 12% of designs registered in the European Union Intellectual Property Office relate to this sector.
- High-end segment the EU is a world leader in the high-end segment of the furniture market. Nearly two out of every three high-end furniture products sold in the world are produced in the EU.



#### **COMPANIES**

"Train your future employee through EU dual learning mobility"

- Training content designed according to the needs of the company.
- Generational exchange and transmission of know-how from the most experienced workers.
- Along-term investment for the company's competitiveness.

#### YOUTH

"Create your future job in Europe through EU learning mobility"

- Good prospect on labour market (employability).
- Practical orientations.
- Allowance, salary or financial assistance.

#### **VET INSTITUTION**

"Enance your education offer with EU dual learning mobility"

- Enhance training and learning activities.
- It can make the institution more appealing for students and teachers.
- Better integration of foreign languages into the curriculum can be possible.

#### **POLICY MAKERS**

"Support EU employment through dual learning mobility"

- Disruption of the project on a national scale.
- Creating conditions for reduceing youth unemployment and promoting talent strenghtenng the competitiveness of companies in countries.