**Assobagno profile**

**Assobagno**, set up in 2002, is one of the 10 associations of FederlegnoArredo and assembles the main Italian producers of bathroom furnishings within the Confindustria system. **Today, it associates 162 companies** in the sector with an overall turnover of around Euro 1,200 million and represents about 53% of the turnover of the whole bathroom furniture sector in the Italian market, estimated at almost Euro 2.3 billion. This data refers to the bathroom furniture world in the strict sense (so excludes ceramic sanitary ware and floor and wall coverings).

**Aims of the association**: build the culture of bathroom furniture and gain a specific identity as a sector through the aggregation of as many companies as possible in the life of the association, to share its work and projects. The search for a strong aesthetic value, the common denominator that distinguishes and binds associated businesses, despite the different types of production, is the confirmation of the steadily increasing bond of the bathroom with the furnishing world and the meaning of *living made in Italy*.

**Mauro Guzzini, Chief Product & Innovation Officer of Teuco Guzzini S.p.A., is the new chairman of Assobagno, FederlegnoArredo,** **elected by the new Board of Governors in June 2014, appointed for the three years 2014-2016.**

The cardinal points of the programme of the Chairman Mauro Guzzini are: facilitate the process of internationalisation of the associate companies through the work of expansion and knowledge of the overseas markets of the Federation; review the relationship with the banks to identify new forms of alternative financing and promote access to credit; develop the associate platform both in numbers and quality; strengthen the sourcing relationships, in particular with the distribution associations and, above all, keep the principles and behaviour of clarity and transparency to which the Values Charter of FederlegnoArredo aspires alive in daily life. They highlight the importance and value of forming a larger group, able to increase the culture of bathroom furniture and work as a system. It is only through cohesion and constructive comparison that formulae and solutions can be found to facilitate the growth of companies.

**Who is Mauro Guzzini**

Mauro Guzzini was born on 2 October 1961; he holds a degree in Mechanical Engineering. He took part in the Formark Marche Master for young business people and joined Telma, a company specialised in kitchen sinks in composite materials, where he held the position of Technical Manager and then Production Director. He joined Teuco Guzzini S.p.A. in 1997, where his passion for the development of new technologies and products led him to cover various positions, such as CEO from 2005 to 2013. He is currently Chief Product & Innovation Officer. He has been Chairman of Gitronica S.p.A., a company in the electronics sector, since 2000. He has also held the position of director of FIMAG, a financial company in the Guzzini group, since 2002. From February 2007 to January 2009 he was Chairman of Spaform UK Ltd and member of the Scientific and Technical Committee ISTAO (Istituto Adriano Olivetti) for Economics and Business Studies in Ancona. He is also a member of the Board of Directors of HomeLab.

**Chairpersons of Assobagno since 2002**

**Nicoletta Fontana**, Chairman and Managing Director of Regia, one of the promoters of the founding of Assobagno, in office for two consecutive mandates until June 2008.

**Gianluca Marvelli**, Managing Director of Koh-i-noor, second Chairman of Assobagno, led the association for two mandates until June 2014.

**Mauro Guzzini**, Chief Product & Innovation Officer of Teuco Guzzini, third Chairman of Assobagno, he will lead the association for the three years 2014-2016.

**Assobagno: in office 2014-2016**

**Chairman**

Mauro Guzzini - *Chief Product & Innovation Officer* **Teuco** **Guzzini S.p.A.**

**Board of Governors**

Maurizio Borghetti *Chairman* **Effegibi S.r.l.**

Giovanni Calisti *Chairman* **Scarabeo Ceramiche S.r.l.**

Marco Cattaneo *Chief Financial Officer*  **CRS S.p.A.- Cristina Rubinetterie**

Guido Checchi *Managing Director* **Dornbracht Italia** **S.r.l.**

Claudio Ferretti *Area Manager* **Colombo Design S.p.A.**

Nicoletta Fontana *Chairman & Managing Director* **Regia S.r.l.**

Mauro Guzzini *Chief Product & Innovation Officer* **Teuco** **Guzzini S.p.A.**

Gerardo Iamunno *Sole Director* **Gran Tour** **S.r.l.**

Gianluca Marvelli *Managing Director* **Koh-I-Noor** **S.p.A.**

Paolo Pastorino *Director Commercial Marketing Italy* **Deltacalor** **S.r.l.**

Aldo Provini *Managing Director* **Rapsel** **S.r.l.**

Gloria Riva *Marketing Director* **Duka S.p.A.**

Matteo Rivolta *Overseas Sales Director* **Ri.Fra****S.r.l.**

Chiara Suppiej *Marketing Director* **Gruppo Samo Industries**

Giuseppe Vismara *Chairman* **Vismaravetro S.r.l.**

*Bologna, 22 September 2014*