

FEDERLEGNOARREDO A PARTNER IN THE SIEXPO 2015 PROJECT

From 1st May to 31st October 2015, the Universal Expo will be held in Milan with the theme, “Feeding the planet, Energy for Life”.

The event represents a unique opportunity for the country to create new synergies and collaborations between public bodies and institutions and to highlight production, cultural and environmental excellence. In this context, the placing of materials and innovative solutions from a technological and sustainable point of view on the web, where they will be available for the realisation of the exhibition site and will be promoted among the general public attracted to this universal event.

With the contribution of Expo 2015 S.p.A and Milan Chamber of Commerce, the Remade in Italy Association and Material Connexion Italia Srl have launched an initiative to survey innovative, sustainable materials and products rotating around the themes of Expo 2015.

From this came the idea of creating an interactive database in the form of a catalogue called **Sustainability and Innovation for Expo 2015** (hereinafter SiExpo 2015). **FederlegnoArredo is a partner in this ambitious project.**

SiExpo 2015 aims to be a tool of support and competitive revival for green, innovative companies, offering an opportunity of high quality and promotion throughout the world, giving visibility to eco-sustainable, innovative products to create scientific and commercial links between member countries, companies and final users.

It comprises **five sections from the world of fair layouts**, in particular: construction materials, indoor furnishings, street and outdoor furniture, packaging, accessories for fairs, geared to the promotion of products and materials for construction and fair layouts, evaluated and classified in accordance

with principles of quality conforming to environmental sustainability and technological innovation.

The catalogue is open to all products with the requisites required and is aimed at:

- designers and architects for the Expo 2015 structures;
- companies winning contracts for Expo 2015 services;
- countries attending the event;
- participating public.

SiExpo 2015 represents an opportunity to support and revive Italian companies, as the goal is to offer a global display case “for the world”, as well as a useful business tool.

Milan, 9th April 2013