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coordinator

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Home & Contract furnishings
cluster and innovation hub

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UEA



DIGITAL TRANSFORMATION MANAGER

Digital transformation manager: leading companies in Furniture
value chain to implement their digital transformation strategy!

DITRAMA

1

The DITRAMA project aims to train managers through innovative MOOC training, with the task of guiding companies in the WOOD and FURNITURE sector.

2

The project develops a new curriculum for DIGITAL TRANSFORMATION MANAGER and its modular training course with the related skills and knowledge. The course will provide to participants with a high level of Digital Skills, supporting them to guide and implement digital transformation within the companies of the Wood and Furniture sector.

3

It includes work-based learning and will be validated and recognized through DITRAMA national networks, involving EU partners and stakeholders in the sector.

4

Overall, the project contributes to improving and integrating EU vocational education and training systems and creating new long-term partnerships.